



Jointly Organised by the European Stroke Organisation & the World Stroke Organization



**Support & Exhibition Prospectus** 



www.eso-wso-conference.org

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### **Online Prospectus**



SUPPORT CATEGORIES & BENEFITS



BENEFITS OF ATTENDING & PAST STATISTICS



EDUCATIONAL SUPPORT OPPORTUNITIES



PROMOTIONAL & ADVERTISING OPPORTUNITIES



**EXHIBITION** 



HOTEL BOOKING

Please contact me for details, pricing and booking form:

Charlotte Lim - Industry Liaison & Sales Team Leader

Tel: +31 20 763 0100 Email: <u>clim@kenes.com</u>







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### **Support Categories & Benefits**

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

#### **SUPPORT BENEFITS**

Benefits will be allocated to supporters based on the following table:

BENEFIT	PRIME	PLATINUM	GOLD	SILVER
Advertisement in the Supporters & Exhibitors Section of the E- Programme Book'	2	1		
Full Registrations	8	6	4	2
Exhibitor Badges (in addition to the ones supplied with the exhibition space	5	3		
Supporter's logo will appear on the Conference website based on support level and will receive a hyperlink from this logo to a website of their choice	<b>~</b>	~	<b>~</b>	<b>~</b>
The right to use the Conference logo (subject to approval of Scientific Committee)	~	~	~	~
Acknowledgements on Supporters' board on-site and in the Supporters' list in the programme '	<b>~</b>	<b>~</b>	<b>~</b>	~

<sup>\*</sup>All Acknowledgments and Advertisements are subject to receipt by publishing date

Please note that support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the mobile app and with signage during the event.

#### **SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs.







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### Benefits of Attending & Past Statistics

#### **REASONS TO ATTEND**

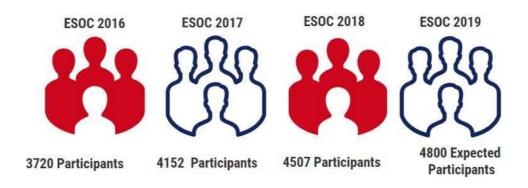
Our target audience for ESO-WSO 2020's high calibre scientific meeting includes:

- ESO fellows and members
- Clinicians/practitioners
- Other health care professionals (nurses, therapists, public health etc.)
- Key international thought leaders in stroke
- Scientists/researchers (basic, translational, clinical)
- Patients, career and patient organisations

#### **Industry Benefits of Supporting ESO-WSO 2020:**

- Contributes to the advancement of Stroke on an international level
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets

#### **ATTENDANCE HISTORY**



**ESOC 2019 Demographics** 

Will be out after May 2019.







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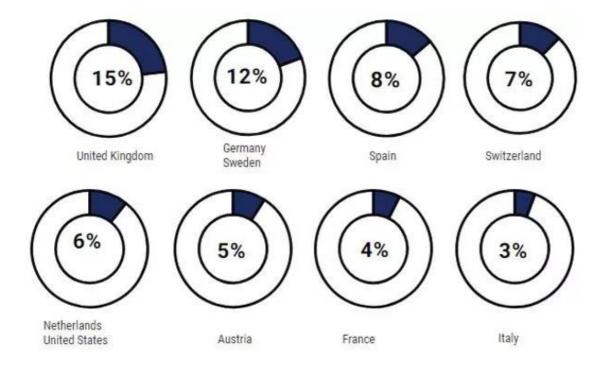


### **ESOC 2018 Demographics**

### Participants by World Regions



### Top 10 countries









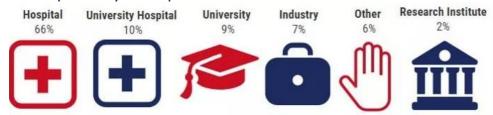
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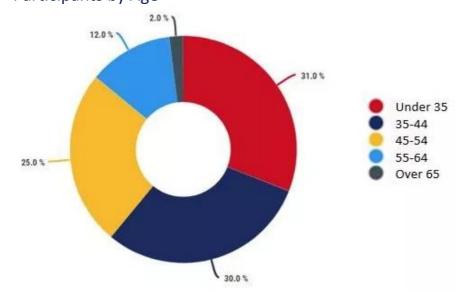
### Participants by Professional Role



#### Participants by Workplace



#### Participants by Age





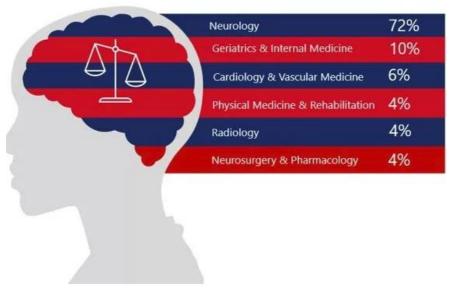




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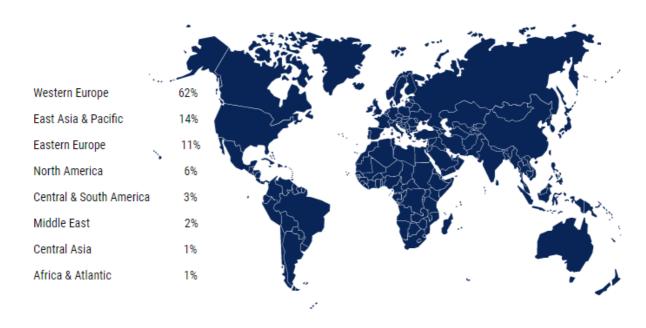


### Participants by Professional Interest



### **ESOC 2017 Demographics**

### Participants by World Region





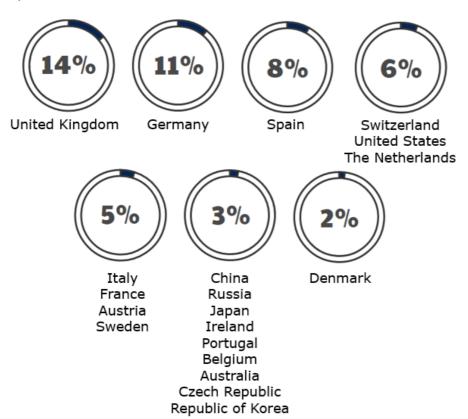




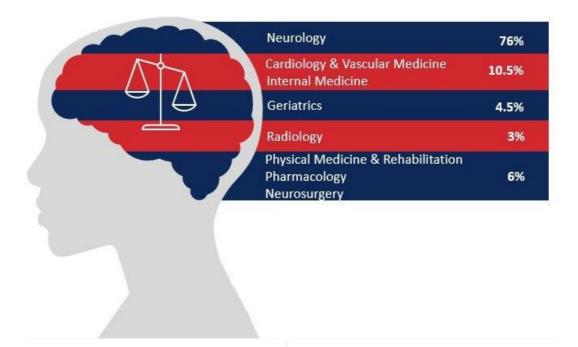
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### **Top 20 Countries**



### Participants by Professional Interest





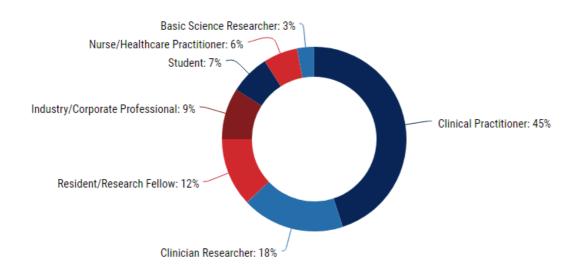




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### Participants by Professional Role



#### THE MISSON OF ESO

The ESO's major objective is to improve and optimise the management of stroke in Europe by providing medical education to healthcare professionals and the lay public in Europe. By offering best practice approaches, the ESO's goal is to harmonise stroke management in Europe. The ESO focuses on European level projects.

#### THE ESO IS DEDICATED TO THE FOLLOWING PURPOSES:

- 1. To promote awareness, management, teaching and research in all aspects of stroke;
- 2. To develop and promote public policies to reduce the number of deaths by stroke and to improve the care of stroke victims and the quality of life of stroke victims;
- 3. To reduce the global burden of stroke throughout Europe;
- 4. To develop and promote professional and public education;
- 5. To develop and promote other appropriate activities such as fundraising and prevention programs;
- 6. To develop, promote, and coordinate international teaching programs through national/regional organisations;
- 7. To advise and guide on fundraising skills in order to enable national foundations and societies to finance a greater level and range of activities;
- 8. To foster the development of an international communications system by encouraging the regional activities of organisations, stroke networks, foundations and organisations, as they operate within the goals and objectives of the organisation.







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### **COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD**

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

#### **CME Accreditation**

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.eu

#### **Industry Supported Sessions**

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the programme as organised by the Supporter. Topic and programme are subject to approval by the Congress Scientific Committee.

#### Disclaimer

Information contained in the scientific programme must comply with the applicable CME/CPD regulations. Scientific/Educational Programme shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.







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### **Educational Opportunities**

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

#### **EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION**



Educational Grant in support of an Existing Official Session accepted or invited by the Conference Planning Group and supported by a grant from the industry.

 Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### **EDUCATIONAL PARTICIPATION GRANT**



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for ESOWSO 2020. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/ESO will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of ESOWSO 2020.

Recipients (HCPs) will need to fulfil the criteria specified by ESOWSO in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Conference Planning Group/Kenes Group.

#### **MOBILE APPLICATION**



The Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active conference participation, making it easy for participants to access conference information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts,







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speaker info, participant lists, rating/voting system for sessions/speakers and a personalised scheduler and is easily downloadable from the App Store and Google Play.

Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### POSTER BOARDS



- Support will be recognised with signage at the entrance to the Poster area with "Supported by..." and a company logo
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event

#### **E-POSTERS AREA**



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event. E-Posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-posters support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail"







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• Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event

#### **E-PROGRAMME BOOK**



An electronic version of the traditional final programme will be available to participants to access the scientific programme and other conference information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### **WEBCASTING**



The ability to attend all conferences, or alternatively, all conference sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options\*:

 Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)







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- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- Digital Imaging includes PowerPoint slides with audio
- Support will be recognised on the home screen with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

\*Webcasted sessions to be designated by the Conference Planning Group. Supporter will have no influence on content.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) <a href="https://www.efpia.org">www.efpia.org</a>, <a href="https://www.efpia.org">Medtech Europe</a> (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) <a href="https://www.ifpma.org">www.ifpma.org</a> Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.

#### **SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs — Charlotte Lim, clim@kenes.com

#### **ACKNOWLEDGEMENTS**

Please note that support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

\*All pictures are illustrations only.







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### **Promotional & Advertising Opportunities**

### **Promotional Opportunities**

#### PARALLEL SPONSORED SYMPOSIUM



Company parallel sponsored symposium ranging from 60 to 90 minutes, Programme subject to the approval of the Conference Planning Group.

Includes: hall rental, standard audio/visual equipment, display table

- Permission to use the phrase: "Official symposium of the European Stroke Organisation and World Stroke Organisation Conference"
- Sponsored Symposium Programme will be included in a designated industry section of the E-Programme book (subject to receipt by publishing deadline)
- Time Slots: allocated on a "first come, first served" basis
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering"

For the Symposia timetable – please click <u>here</u>.

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Conference.

#### **WEBCASTING**



The ability to attend all conferences, or alternatively, all conference sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options\*:







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- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- Digital Imaging includes PowerPoint slides with audio
- Support will be recognised on the home screen with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### **PRODUCT THEATRE**



Meet with participants and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 15 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.

Only 2020 Supporters/Exhibitors are eligible to support a Product Theater.







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#### WORKING STATION



There will be a workstation area where attendees may check emails. Your company's logo will be prominently displayed.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to place your own carpet for branding
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### WIFI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Conference Wi-Fi. Supporter of this piece of technology will receive strong visibility during the conference.

An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the conference material.

Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### SPEAKERS READY ROOM



Facilities will be available at the Conference Centre for speakers and abstract presenters to check their presentations.

- The Supporter's name/or company logo will appear on all signs for this room
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event

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#### **EXECUTIVE LOUNGE - FACULTY MEMBERS**



Facilities will be available at the Conference Center for speakers and members of the Organising Committee to rest and enjoy refreshments at the Executive Lounge.

- Supporter's name/ or company logo will appear on signage of this room
- Opportunity to provide Supporter's mouse pad at each workstation
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event ; following all compliance regulations.

#### **WELCOME RECEPTION / NETWORKING EVENT**



Supporter will have the opportunity to promote itself through the welcome reception / networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event

#### **HOSPITALITY SUITES / MEETING ROOMS**



An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite







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#### **NOTEPADS & PENS**



The sponsoring company will provide Notepads and Pens.

- Notepads & Pens will bear the ESOWSO logo and the Supporter's company logo. Distribution will be advised.
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event
- \* This item must be approved by Conference Planning Group and Conference Organizer prior to production.

#### **CHARGING KIOSK**



Technology: Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilise integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

Fully Customisable: Place your company name and logo/movies on the LCD screen which is attached to the charging station. It's a great way to leave a lasting impression on the conference delegates.

Works with All Mobile Devices: Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

 Opportunity to brand the Charging Kiosk with your company name and logo

Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### THE PHOTO BOOTH

The Photo Booth is an excellent tool to engage with conference attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

 The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.







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- The exposure will last long after the conference ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### **COFFEE BREAKS**



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website and application, and with signage during the event.

#### **LUNCH SPONSORSHIP**



Sponsoring the lunch sponsorship gives your company great visibility!

- Opportunity to display 2 signs near buffets during lunch break (signs to be produced by company)
- Acknowledgement with company logo on all buffet tables
- Opportunity to provide items bearing company logo for use during the supported lunch (napkins etc)
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event







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### **Advertising Opportunities**

#### MINI PROGRAMME - EXCLUSIVE



- Support will be acknowledged on the inside back cover as:
   "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event

#### PROMOTIONAL E-MAIL BLAST - EXCLUSIVE / JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Conference Organiser.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html) to be provided by the Supporter and subject to receipt by deadline.
- Joint: Mail blast will list all sponsoring companies. Each company will have a section of approximately 150 words.
   Design will be provided and subject to receipt by deadline.

Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

\*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.







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#### **APP PUSH NOTIFICATION**



1 "Push notification" sent to all participants\*\* onsite through the mobile app – to be coordinated with Conference Organiser.

- \*(Only available for companies that have an industry symposium or Product Theatre)
- \*\*(Only for those who have accepted to receive such information)

#### **E-ADVERTISEMENTS IN THE MOBILE APPLICATION**



The supporter will be able to provide a designed PDF to be presented in a separate tab under "Sponsored Advertisements" in the main menu of the mobile application.

- This can be used as an advertisement to your exhibition booth, Industry supported session, or any other activity planned during the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the Mobile App and with signage during the event.

#### **E-PROGRAMME BOOK**



Full page color advertisement:

inside page in designated section of the E-Programme book.

The E-Programme book will contain the timetable, information about the scientific programme and other useful information.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) <a href="https://www.efpia.org">www.efpia.org</a>, <a href="https://www.efpia.org">Medtech Europe</a> (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) <a href="https://www.ifpma.org">www.ifpma.org</a> Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.







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### **SPECIAL REQUESTS**

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### **Exhibition**

### Space Only Rental (Minimum of 12 SQM)



That includes:

- Exhibitors' badges
- 100 word company / product profile in the E-Programme book
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS**

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the E-Programme book

Please note that support will be acknowledged in the Industry Support and Exhibition section of the E-Programme book, on the event website, in the mobile app and with signage during the event.

### **Shell Scheme Rental**



#### That includes:

- Exhibitors' badges
- · Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the E-Programme book
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS**

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
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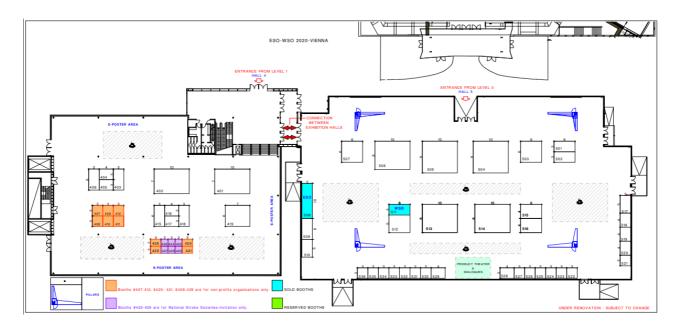




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### **Floorplan**



Please contact me for details, pricing and booking form:

Charlotte Lim

Industry Liaison & Sales Team Leader

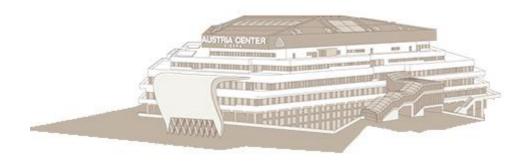
Tel: +31 20 763 0100 Email: <u>clim@kenes.com</u>

### **Venue Maps**

Austria Center Vienna Bruno-Kreisky-Platz 1, Vienna

Tel.: +43-1-260 69-0 https://www.acv.at

For more information about how to reach the Austria Center, click here.









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### **Exhibitors Badges Rules & regulations**

#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm 15 exhibitor registrations
- Booths larger than 60sqm 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

#### **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Conference. It will include the following:

- Technical details about the Venue
- · Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

#### **INSERT AND DISPLAY MATERIALS**

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.







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#### SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

#### **EXHIBITOR LOGO & PROFILE**

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

#### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here (ETERMS AND CONDITIONS.pdf). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the European Stroke Organisation and World Stroke Organisation Conference. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

#### **PROMOTIONAL ACTIVITIES**

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable. Further details will be included in the Exhibitors' Technical Manual.







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### Payments Cancellation Terms & Conditions

Applications for support and/or exhibition must be made in writing with the booking form.

#### **CONTRACTS & CONFIRMATION**

#### **SUPPORTERS**

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

#### **EXHIBITORS**

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

Terms and Conditions of Supporter will be included in the Supporter agreement as well.

#### **INSERT AND DISPLAY MATERIALS**

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

#### **PAYMENT TERMS & METHODS**

60% upon receipt of the Sponsorship agreement and first invoice 40% by November 8, 2019

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (€).

Please make checks payable to:

Kenes International Organisers of Conferences Ltd – ESOWSO 2020 Vienna

**Option 2:** Payment by Bank Transfer (€).

Please make drafts payable to:

Kenes International Organisers of Conferences Ltd - ESOWSO 2020 Vienna

All bank charges are the responsibility of the payer.







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#### **CANCELLATION / MODIFICATION POLICY**

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:

Charlotte Lim at: <a href="mailto:clim@kenes.com">clim@kenes.com</a>

#### The organisers shall retain:

- 10% of the agreed package amount if the cancellation / modification is made on or before September 9, 2019 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between September 10, 2019 and January 13, 2020 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from January 14, 2020 onwards.

#### **VAT INFORMATION**

**VAT 20%** 

All Supporter prices are inclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through: richard.asquith@tmf-group.com.

### Contact Me

Please contact me for details, pricing and booking form:

Charlotte Lim

Industry Liaison & Sales Team Leader

Tel: +31 20 763 0100 Email: <u>clim@kenes.com</u>





